



ONTARIO VETERINARY
MEDICAL ASSOCIATION

Your Source. Your Voice.

2012 OVMA Conference & Trade Show



Canada's
BIGGEST
and **BEST**

JANUARY 26 – 28, 2012

WESTIN HARBOUR CASTLE

TORONTO, ONTARIO

C O N F E R E N C E P R E V I E W

2012 OVMA CONFERENCE & TRADE SHOW

The 2012 Conference will feature daily plenary sessions exploring current issues of interest to all members of the profession. While attending these morning plenary sessions, conference delegates can relax and enjoy a complimentary continental breakfast.

THE 2012 MORNING PLENARY SESSIONS WILL FEATURE THE FOLLOWING:

Thursday, January 26

8:00 – 9:00 a.m.

Frontenac Ballroom

TAKE YOUR BEST SHOT

Ken Futch, CSP



While he certainly wouldn't be the first choice to speak about gun safety, this professional speaker, humorist, career coach and author has an intriguing story to tell.

Ken Futch's program, aptly named "Take Your Best Shot" was inspired by the true story of

how he accidentally shot himself in the head, and how it opened his mind – pun intended. A former Toastmaster's International humour champion, Ken's presentation is sure to leave you in stitches – much less painful than the ones he had to get. Hilarious, inspiring and motivating, Ken will help you discover how you can position yourself to maximize your opportunities in times of dramatic change and help you to take YOUR best shot.

As the president of Ken Futch and Associates, a training company that teaches organizations and individuals how to recognize and capitalize on opportunities, Ken has trained more than 100,000 people across North America and Europe. Before founding his company in 1986, he garnered success in sales and management with AT&T, leading to his selection as a top trainer at AT&T's National Sales School.

In addition to authoring the book *Take Your Best Shot*, Ken has earned the designation of Certified Speaking Professional from the National Speakers Association, a five-year educational and experiential process.

Maximize your opportunity to spend more time with Ken! Once you catch this great session, you won't want to miss out on his Team Building/Managing Change Workshop Thursday at 9:15 a.m.

The Thursday morning plenary session has been sponsored by **Medi-cal® Royal Canin Veterinary Diet**

Saturday, January 28

8:00 – 9:00 a.m.

Frontenac Ballroom

LEADING A CULTURE OF SERVICE EXCELLENCE

Dennis Snow



Dennis Snow is a full-time speaker, trainer and consultant whose passion for service excellence began during his tenure at Walt Disney World®. A proven leader, Dennis's performance was ranked in the top three per cent of Walt Disney World's leadership team. This engaging session will provide a "how-to" program for leading a service-

driven culture, inspired by 20 years of experience working for one of the most successful service-driven businesses in the world.

Developing a service excellence strategy is an important part of any leader's role, however, the real challenge lies in the execution of the plan. Whether you are leading a veterinary practice, or undertaking a leadership role in another capacity, it's in the execution that service excellence strategies become a reality or, just another "flavour-of-the-month" program. Dennis will provide you with important tools to achieve goals related to customer service, employee development and leadership.

Dennis began his career with Disney as a front-line attractions operator. He advanced through the company to eventually launch a division of the Disney Institute responsible for consulting with some of the world's largest companies, including: ExxonMobil, AT&T, General Motors and Coca Cola. This division quickly became the fastest growing venture of the Disney Institute. He also spent several years with the Disney University, teaching corporate philosophy and business practices to cast members and the leadership team.

In addition to authoring two books, Dennis is a featured guest "expert" on several business news-talk radio shows. His high profile client list includes: American Express, Cummins, Florida State University and Johns Hopkins Hospital.

The Saturday morning plenary session has been sponsored by **IDEXX Laboratories**

FRIDAY'S HOT TOPICS BREAKFAST



Catch up on the latest news and hottest topics in the veterinary profession. A list of topics and speakers will be published prior to the conference.

The Friday Hot Topics Breakfast session has been sponsored by **Medi-cal® Royal Canin Veterinary Diet**

PROGRAM SNAPSHOTS

Friday, January 27 WEBSITE MARKETING ESSENTIALS WORKSHOP

Michael Warren, DVM



Calling all website gurus!

Dr. Michael Warren, a practicing veterinarian and certified website developer, is a dynamic speaker who specializes in improving client communication and engagement through online

media. Join him for this fun and interactive workshop that will explore the newest trend in veterinary practice marketing: websites and website marketing.

In this online era where the majority of pet owners are also Internet users, it is important for clinics to have an online presence in order to improve visibility to potential clients. This workshop will give participants a better understanding of how vital internet marketing is to practice growth, and they will also learn how their existing website rates in terms of effectiveness. Each participant will receive a previously prepared report offering valuable insights into the status of their current websites. You won't want to miss out on this great workshop that will provide you with all of the knowledge and tools required to improve your online visibility and attract more clients!

Friday's website workshop is geared toward practice owners, managers and website administrators interested in making website marketing an effective practice growth strategy.

Plus, don't miss out on Dr. Warren's full day of lectures on **Thursday, January 26** featuring five great topics:

Online Marketing Explained – You know you should have an online presence, but why? Find out why you should establish yourself and your practice within the online world, and learn some great online veterinary marketing strategies.

What Makes an Effective Website – What makes a good veterinary website? Dr. Warren will teach you the basic principles for creating a successful veterinary website, and will highlight the importance of a website that is attractive, simple and effective.

Search Engine Marketing – What is Search Engine Optimization? You need to have a great SEO strategy in place in order to drive people to your website. Dr. Warren will teach you good SEO principles and how to implement them.

Social Media 101 – Are you a tweet when it comes to Twitter? This presentation will serve as an introduction to popular social media tools (Facebook, Twitter, blogging) and will teach you how they can be used as a great marketing and communications aide for veterinary practices.

Reputation Management – The Internet is used as a forum for discussion for veterinarians, clients, and the public alike. Learn how to become aware of and guide the conversations that are going on around you.

THIS YEAR'S CONFERENCE OFFERS ANOTHER EXCITING ARRAY OF WORKSHOPS, MASTER CLASSES AND LABS.

TAKE YOUR PICK FROM SOME OF THE GREAT SELECTIONS LISTED BELOW!

See page 7 and the registration form for a complete listing, details and pricing.

Thursday, January 26 ANESTHESIA MASTER CLASS

Nancy Brock, DVM, DACVA

This session definitely won't put you to sleep! Join veterinary anesthesia specialist Dr. Nancy Brock as she explores capnography monitoring during anesthesia, and learn how to interpret waveforms and maximize the benefits of using this tool during anesthesia.

Friday, January 27 DERMATOLOGY MASTER CLASS

Paul Bloom, DIPL, ACVD, DIPL ABVP

You won't want to miss out on these fun and interactive case presentations! Get ready to role-play with Dr. Bloom as he plays the "client" and you the clinician diagnosing and managing a variety of dermatology cases.

Sponsored by **Pfizer Animal Health**

SURGERY MASTER CLASS

Daniel Smeak, BS, DVM, DACVS

Challenge yourself! This interactive session will feature soft tissue surgical problem case presentations.

HANDS-ON SUTURING LAB

Dr. Daniel Smeak, BS, DVM, DACVS

Get your hands "dirty" during this special knot-tying wetlab! Perfect your suturing skills as you learn how to perform hand tying knots that are very useful and practical in veterinary surgery.

Equipment sponsored by **Ethicon and Novartis Animal Health**

WANTED: Happy Clients and a Full Schedule **Terra Shastri, BBA (Communication Studies & Business)**

Don't miss this! Learn the systems for getting and keeping veterinary clients and booking up your schedule.

SNAPSHOTS (CONT'D)

Friday, January 27

CLINICAL PEARLS

Clinical Pearls is an exciting series of one hour lectures featuring five industry experts from this year's OVMA conference. This is your opportunity to learn innovative, cutting edge information on a variety of relevant subjects. This year's line-up of Pearls includes:

Feline Nutrition and Obesity

Dr. Debra Zoran

Feline obesity is the most common nutritional disorder of cats. This lecture will discuss the causes, prevention and management of feline obesity using appropriate dietary strategies.

WSAV Small Animal Nutritional Guidelines: Background and Use in Your Practice

Dr. Clayton MacKay

Following the lead of the American Animal Hospital Association, the World Small Animal Association has developed nutritional guidelines for veterinary practices around the world. Understanding and utilization of these guidelines on every patient every time, will help ensure the maximum quality of life of dogs and cats for both health and disease states.

Care Beyond a Cure: Cancer Vaccines

Dr. Greg Ogilvie

Imagine a future where cancer vaccines are used instead of chemotherapy, radiation and molecular therapeutics for the treatment of cancer in animals and man. That future has already

begun. Join this interactive presentation to explore how new and future cancer vaccines are being used in practice to cure or control cancer. Come find out how these agents not only enhance quality but quality of life. The future is here!

Antibiotic usage in Small Animal Dermatology / Updates from NAVDF

Dr. Paul Bloom

Canine pyoderma is becoming more difficult to treat. Methicillin resistant staph, multidrug resistant staph, tube dilution susceptibility testing and new antibiotics (cefepodoxime, cefovecin) can make this subject very confusing. Come learn how to easily untangle this complex disease.

The Basics of Knowledge in Medicine

Dr. Vic Rendano

What you say is not what they hear. My opinions of medicine and effective communication as a veterinarian, veterinary radiologist and veterinary radiation oncologist since graduating from the University of Pennsylvania in 1972 and completing an internship/residency at OVC.

The Clinical Pearls session is sponsored by **Medi-cal® Royal Canin Veterinary Diet**

****NEW** OVMA BYTE BOOTH**

Need to log-in for a quick check-in at home or the office? For your convenience, there will be a 5 station "Byte Booth" set up in the Conference Registration area, just outside the entrance to the exhibit hall. This service will be available:

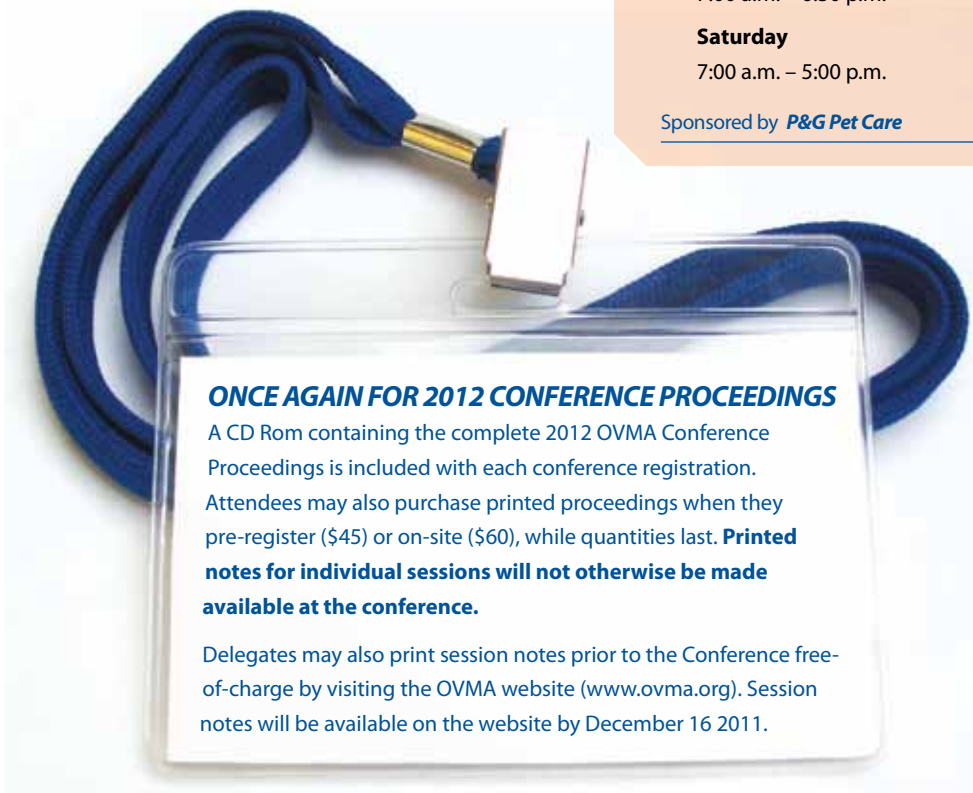
Thursday and Friday

7:00 a.m. – 6:30 p.m.

Saturday

7:00 a.m. – 5:00 p.m.

Sponsored by **P&G Pet Care**



ONCE AGAIN FOR 2012 CONFERENCE PROCEEDINGS

A CD Rom containing the complete 2012 OVMA Conference Proceedings is included with each conference registration. Attendees may also purchase printed proceedings when they pre-register (\$45) or on-site (\$60), while quantities last. **Printed notes for individual sessions will not otherwise be made available at the conference.**

Delegates may also print session notes prior to the Conference free-of-charge by visiting the OVMA website (www.ovma.org). Session notes will be available on the website by December 16 2011.

SMALL ANIMAL PROGRAM



Thursday, January 26

9:15 a.m. – 5:00 p.m.

DERMATOLOGY

What's New in the Diagnosis and Management of Canine Atopic Dermatitis

Diagnosis and Management of Canine Bacterial Pyoderma

Diagnosis and Management of Malassezia Dermatitis

Diagnosis and Management of Otitis Externa in the Real World

Paul Bloom, DVM, DACVD, DABVP (Canine and Feline Specialty)

Dr. Bloom's lectures are sponsored by [Vétoquinol Canada Inc.](#)

FELINE GI

Vomiting Cats

Kitten Diarrhea

IBD

Colon Diseases

Pancreatitis/Triaditis

Debra Zoran, DVM, PhD, DACVIM-SAIM

Dr. Zoran's lectures are sponsored by [Summit Veterinary Pharmacy Inc.](#)

SURGERY

The 10 minute Gastropexy You Can Perform Solo

How to Obtain Secure Ligations: 3-Clamp Splenectomy Technique

Paramedian Approach to the Male Dog: Cryptorchids Made Simple

Buried Continuous Intradermal Pattern: Tips for Cosmesis

Why do Some Intestinal Surgeries Breakdown: The Lowdown

Daniel Smeak, BS, DVM, DACVS

Friday, January 27

9:15 a.m. – 5:00 p.m.

ANAESTHESIA

Anaesthesia Safety: In Search of the Holy Grail

Dealing with Chemical Restraint of Fractious, Healthy or Sick Patients

What's New? Premedication, Induction and Maintenance

Investing in Monitoring Devices: How to Make Your Money

Go Further

Anaesthesia Problems: The Patient with Abnormal Breathing

Nancy Brock, DVM, DACVA

Dr. Brock's lectures are sponsored by [Pfizer Animal Health](#)

CLINICAL PEARLS

Feline Nutrition/Obesity

Debra Zoran, DVM, PhD, DACVIM-SAIM

WSAV Small Animal Nutritional Guidelines: Background and use in your practice

Clayton MacKay, DVM

Care Beyond a Cure: Cancer Vaccines

Greg Ogilvie, DVM, Dipl ACVIM (Specialities of Internal Medicine, Oncology), Dipl ECVIM-CA (Oncology)

Antibiotic Usage in Small Animal Dermatology/Updates from NAVDF

Paul Bloom, DVM, DACVD, DABVP (canine and feline speciality)

The Basics of Knowledge in Medicine: All You Need to Know to Survive in Practice!

Vic Rendano, VMD, MSc, DACVR, DACVR-RO

The Clinical Pearls lectures are sponsored by [Medi-cal® Royal Canin Veterinary Diet](#)

DENTISTRY

Oral Extractions: May the Force NOT Be With You

What You See is What You Image: Oral Pathology/Radiology/Technique

Many Faces of Oral Disease (What the Veterinarians Don't Know Will Bite Them)

Lumps and Bumps of the Oral Cavity and Head (Not Every Swelling is Cancer)

Clinical Approaches to Difficult Oral Surgical Cases

Ira Luskin, DMV, Diplomate AVDC, Diplomate EVDC, FAVD

Saturday, January 28

9:15 a.m. – 5:00 p.m.

DIAGNOSTIC IMAGING

How Did I Miss That Lesion? True Confessions of a Board Certified Veterinary Radiologist

GI & Urogenital Contrast Radiology: Not a Dying Art Form

What is Your Diagnosis?

Vic Rendano, VMD, MSc., DACVR, DACVR-RO

ONCOLOGY

Commandments – Secrets to Improve Quality of Life in Cancer Patients

Diagnostic Secrets and the Cancer Patient for 2012

Ten of the Most Important Advances in Cancer Therapy

Mast Cell Tumors: Hot Diagnostics and Treatment

The Secret Weapon: Polyunsaturated Fatty Acids and Cancer

Greg Ogilvie, DVM, Dip. ACVIM (Specialities of Internal Medicine, Oncology), Dipl. ECVIM-CA (Oncology)

Dr. Ogilvie's lectures are sponsored by [Pfizer Animal Health](#)

CONTINUED ON NEXT PAGE

SMALL ANIMAL PROGRAM (CONT'D)

OPHTHALMOLOGY

Orbital Disease: Why is This Eye Bulging?
Lens Disease: Cataracts and Luxations
Uveitis: Another Red Eye!
Retinal Disease: Demystifying the Fundus
Vision: What Does My Patient See?

Chantal Pinard, DVM, MSc., Dip. ACVO

Dr. Pinard's lectures are sponsored by [Summit Veterinary Pharmacy Inc.](#)

FOCUS ON INFECTION PROGRAM



Thursday, January 26

9:15 a.m. – 5:00 p.m.

Leptospirosis: An Emerging Disease of Dogs
Frustrating Fungi: Diagnosis and Treatment
MDR, MRSA and MRSP: End of the Antibiotic Era?
ISCAID Antibiotic Use Guidelines: What, When, How Much
and How Long?

Jane Sykes, DVM, BVSc (Hons), PhD.

Pets, Preventive Medicine and Public Health

Jason Stull, VMD, MPVM, DACVPM

The Focus on Infection Program is sponsored by [Medi-cal® Royal Canin Veterinary Diet](#)

EQUINE PROGRAM



Friday, January 27

9:15 a.m. – 5:00 p.m.

Wound Healing

Christine Théorêt, DMV, MSc, PhD, Diplomate ACVS

Rhodococcus Equi: Clinical Manifestations and Diagnosis

Rhodococcus Equi: Treatment

Rhodococcus Equi: Prevention

Noah Cohen, VMD, MPH. PhD, Dipl ACVIM

Saturday, January 28

9:15 a.m. – 5:00 p.m.

Regenerative Therapies

Navicular Syndrome

Stifle Conditions (excluding OCD)

Jose Garcia-Lopez, VMD, Diplomate ACVS

Dr. Garcia-Lopez's lectures are sponsored by [Bayer Health Care](#)

Oseteoarthritis

Judith Koenig, DMV, DVSc, DACVS/DECVS

Upper Respiratory Disease – Panel Discussion

Judith Koenig, DMV, DVSc, DACVS/DECVS

Huw Llewellyn, B.Vet.Med.

Donald Trout, DVM, PhD, DACVS

PRACTICE MANAGEMENT PROGRAM



Thursday, January 26

9:15 a.m. – 5:00 p.m.

ONLINE MARKETING

Online Marketing Explained

What Makes an effective Website

Search Engine Marketing

Social Media 101

Reputation Management

Michael Warren, DVM

Friday, January 27

9:15 a.m. – 5:00 p.m.

COMMUNICATIONS

Does One "Bad Apple" Really Spoil the Whole Clinic?

Hey! This Shoe Doesn't Fit!

Relational Coordination in Veterinary Medicine –

Will it Improve Team Communication?

Success with Implementation: Methods to Improve Communication
in Your Practice

Panel Discussion - Difficult Conversations with the Veterinary
Team

Irene Moore, DVM, BSc., (Agr.) and

Senani Ratnayake, BSc., RVT

Friday's Communication lectures are sponsored by [Veterinary Purchasing Co. Ltd.](#)

Saturday, January 28

9:15 a.m. – 5:00 p.m.

MANAGEMENT TRENDS

Management Trends for Companion Animal Practices:

The Tools Required to Analyze Existing and Future

Management Trends

Financial Analysis Used to Scrutinize Specific Management Trends

Ross Dawson, DVM, MBA

Blake Dawson, BBA, CMA

The Management Trends Lectures are Sponsored by *Merial Canada*

OVMA MASTER CLASSES AND WET LABS



Once again, the OVMA has incorporated more intensive programs for conference delegates. These intensive sessions will provide the ideal opportunity to participate in a focused and in-depth learning experience.

Please note the following for all Master class and wet lab sessions and refer to the registration form for additional information:

- Pre-registration is required in order to attend.
- Master Class and Lab participation requires conference registration for the same day in addition to the Master Class or Lab fee.
- Enrolment numbers are restricted. Be sure to register early to avoid disappointment.

Thursday, January 26 TEAM BUILDING /MANAGING CHANGE WORKSHOP

9:15 a.m. – 12:00 p.m.

Space is limited so sign up early!

Learn what teams value most while avoiding the common pitfalls that can destroy employee morale. This fast-paced program emphasizes the importance of respecting individuality while enhancing group identity. How do you react to change? Do you hold on to the old or grab on to the new? Managing change isn't just recognizing the need to change, but knowing how to change. During this humorous and high-energy program, you will acquire the insights and tools to reframe change and to embrace the potential that change offers.

Ken Futch, BS (Business Administration)

The Team Building/Managing Change Workshop has been sponsored by *Pfizer Animal Health*

ANESTHESIA MASTER CLASS

1:15 p.m. – 5:00 p.m.

Capnography Monitoring During Anesthesia: How to Interpret Waveforms and Maximize the Benefits of Using This Tool During Anesthesia

Effective use of capnography depends on the anesthetist's ability to interpret the monitor's waveform and make appropriate decisions about anesthesia delivery and ventilation. In this workshop practitioners will explore the capnograph waveform, what it tells you and when/if interventions are required. This workshop also touches on the use of opioids during anesthesia as well as ventilation support of the anesthetized cat and dog.

Nancy Brock, DVM, DACVA

Friday, January 27

WEBSITE MARKETING ESSENTIALS WORKSHOP

9:15 a.m. – 12:00 p.m.

Join this engaging workshop that explores the newest 'must' in veterinary practice promotion: websites and website marketing. In this hands on session you will see how your existing website rates, and will leave with a plan on how to improve your online visibility and better attract your share of clients. Dr. Warren, a practicing veterinarian and certified website developer, is a lively and dynamic presenter who can help you appreciate the importance of this sometimes mysterious subject matter. Bottom line: anyone with an interest in making website marketing an effective practice growth strategy will benefit greatly from this entertaining workshop. Your website is your virtual front door - your online billboard - so learn how to make it your practice's #1 asset!

As part of this interactive workshop, every participant will receive a previously prepared report offering valuable insights into the status of their current websites. These reports will also be used as reference tools for various topics discussed throughout the workshop. This Workshop is geared toward website administrators who want to improve the efficacy of their sites, AND to practice decision makers who don't have a practice website but are looking toward building one. Participate in this workshop to gain insight into the key elements of creating a successful and effective virtual front door to your practice!

Michael Warren, DVM

DERMATOLOGY MASTER CLASS

What Would You Do? – Real World Case Presentations

9:15 a.m. – 11:45 a.m.

How are your dermatology skills? Compare your treatment plan to the expert's. Come participate in this interactive session where Dr. Bloom is the "client" (oh-oh), and you are the clinician diagnosing and managing the cases. Have fun and learn simultaneously.

Paul Bloom, DVM, DACVD, DABVP (Canine and Feline Specialty)

Dr. Bloom's lectures are sponsored by *Pfizer Animal Health*

MASTERCLASSES/LABS (CONT'D)

SURGERY MASTER CLASS

9:15 a.m. – 11:45 a.m.

Case Studies

Challenging soft tissue surgical problem case presentations will be presented in a fun and interactive format. Audience participation is expected.

Daniel Smeak, BS, DVM, Diplomate ACVS

HANDS-ON SUTURING LAB

1:15 p.m. – 3:00 p.m.

Special Knot Tying Wetlab

In this practical and hands-on wetlab, learn how to perform several special hand tying knots that are very useful and practical in veterinary surgery. We will cover the Aberdeen knot for burying intradermal knots, the reverse double half hitch for creating knots under tension, and the modified Miller's knots for secure ligation of pedicles.

Daniel Smeak, BS, DVM, Diplomate ACVS

The Suture Lab Equipment has been provided by
Ethicon and Novartis Animal Health

Saturday, January 28

DENTAL RADIOLOGY LAB

8:00 a.m. – 11:45 a.m.

****Please note early start time****This laboratory is designed to get the appropriate intraoral images to make correct diagnosis. In addition to working with dental x-ray units and digital sensors, the participants will be challenged to interpret radiographs to aide in reading pathology.

Ira Luskin, DMV, Diplomate AVDC, Diplomate EVDC, FAVD

The Dental Radiology Equipment has been provided by **Dental Focus**

PROGRAM EXTRAS



****NEW**** OVMA CORPORATE SYMPOSIA

Looking for additional educational opportunities? Take advantage of these sponsored educational hours to get that little bit extra and see what's new in the industry. No additional fees are required, however pre-registration is required, as space may be limited. Please see the Registration Form for details and to reserve your seat in these sessions.

THURSDAY'S CORPORATE PARTNER SUNSET SYMPOSIA

7:00 – 8:00 p.m.

Food Allergies

Dr. Anthony Yu, Sponsored by P & G Pet Care

Feline Hyperthyroidism: New Therapy

Dr. Todd Towell, Sponsored by Hill's Pet Nutrition Canada

FRIDAY'S CORPORATE PARTNER SUNSET SYMPOSIA

7:00 – 8:00 p.m.

Coming soon to a session room for you! Two sunset symposia. Details to be provided in the Conference Program in November.

Friday's Sunset Symposium Sponsored by **Bayer Health Care**

SATURDAY'S CORPORATE PARTNER SUNRISE SYMPOSIA

7:00 – 8:00 a.m.

Canine Respiratory Disease

Dr. Carole Reiner, Sponsored by Merck Animal Health

Diabetes

Dr. Margie Scherk, Sponsored by Merck Animal Health

OVC "LUNCH WITH..." SESSIONS

Friday, January 27 & Saturday, January 28

12:00 - 1:30 p.m.

There's more on the menu than food!

Spend your lunch with some of OVC's leading professors and enjoy an extra helping of interactive CE...in-depth topic-specific discussions in an informal but informative setting.

Space is limited so don't delay!

Friday's topics to choose from include:

- Radioactive Iodine for Feline Hyperthyroidism: The top three things you should know with Dr. Danielle Richardson
- Minimal Surgery, Maximum Results: How minimally invasive surgery benefits clients, companion animals and veterinarians with Dr. Brigitte Brisson
- Angular limb deformities in foals: Strip? Screw it? Or Walk away? with Dr. Lance Bassage
- Ophthalmology is so much fun! Going from description to diagnosis to treatment with Dr. Chantale Pinard

Saturday's topics to choose from include:

- MRI of the Equine Foot: Findings from the last five years with Dr. Nicola Cribb
- Good Grief: Healing after Pet Loss: Compassion fatigue, self care, grief and loss – how they affect clients and clinicians with Clinical Counsellor Cristy Beckoff
- Current Management of Canine Hip Displasia with Dr. Thomas Gibson
- Multi-centre Trauma Study: Common traumas, outcomes and prognostic indicators with Dr. Marie Holowaychuk
- Prevent extractions gone terribly wrong: Pointers on how to avoid complications for small animal patients with Dr. Ian Haws

(Lunch service will be provided to all participants in the session room. Pre-registration is required and a surcharge applies. Please see Registration Form for details.)

The "Lunch With..." sessions are sponsored by
OVC Health Sciences Centre

2012 OVMA CONFERENCE-Canada's Biggest and Best January 26-28

1. PERSONAL INFORMATION *(please complete all fields). One Name per form only.*

First Name _____ Last Name _____

Practice Name (if applicable) _____

Street Address _____

City _____ Province _____

Postal Code _____

Preferred Email Address (Required) _____

Preferred Phone _____ is this Work or Home (circle) W H Fax _____

Please indicate your type of Registration (circle one only) Veterinarian Vet Tech /Hospital Personnel Student

Please indicate your Designation (circle one only), if applicable DVM RVT AHT CVPM Other

2. CLINIC REGISTRATION *Please skip to section 3 if doing Individual Registration*

- 1) Only ONE veterinarian may attend per day
- 2) All veterinarians must pre-register and must have 2011/2012 paid OVMA Membership
- 3) Clinic Registration is not available online, please register by fax, mail or phone
- 4) Please indicate names of DVMs attending each day ("TBA"s are not permitted)
- 5) See reverse side for rates

Thursday _____ Friday _____

Saturday _____

3. TOTAL REGISTRATION FEES & PAYMENT *See Reverse Side for Rates*

Total Section 4: Conference Registration \$ _____

Total Section 5: Membership Dues \$ _____

Total Section 6: Additional \$ _____

Subtotal \$ _____

+

HST 107801037RT0001 **13% HST** \$ _____

Grand Total \$ _____

Questions:

905.875.0756 or
1.800.670.1702

TO REGISTER:

Web: www.ovma.org

Fax Fax in both sides of this form
905.875.0958 (local)
877.485.5941 (toll free)

Mail: OVMA
Attn: Christine Neziol
205-420 Bronte St. S.
Milton, ON L9T 0H9

Payment can be made only by: VISA MASTERCARD CHEQUE (no post-dated cheques) *(Please circle one)*

****Please note if you opt to pay by cheque, your registration is not recognized or processed until actual cheque and completed registration form are received in OVMA office. Fax copies of cheque payment are not accepted.****

Visa or MasterCard Number (16 Digit)

Expiry Date

Name as it appears on Card

By registering for this conference you are granting approval for the following:

- The possible promotional use by OVMA of any photos taken of you during the conference
- Conference information being sent to you via email. You can always opt-out of any future transmissions

4. CONFERENCE RATES The deadline for Pre-Registration for all registration types is **January 9, 2012.**
Registration includes lunch and admission to trade show (please circle your applicable fees)

Individual DVM	"SUPER SAVER" Register up to & including November 21/11		"EARLY BIRD" Register from November 22/11 up to & including December 19/11		"REGULAR" Register from December 20/11 up to & including January 9/12	
	OVMA Member	OVMA Non-Member	OVMA Member	OVMA Non-Member	OVMA Member	OVMA Non-Member
All 3 Days	\$440.00	\$595.00	\$480.00	\$640.00	\$535.00	\$695.00
Thursday	\$195.00	\$255.00	\$215.00	\$275.00	\$230.00	\$290.00
Friday	\$195.00	\$255.00	\$215.00	\$275.00	\$230.00	\$290.00
Saturday	\$195.00	\$255.00	\$215.00	\$275.00	\$230.00	\$290.00
or 3-Day Clinic Rate <i>(All 3 DVMs must have OVMA membership)</i>	\$500.00		\$550.00		\$600.00	

HP/VT	OVMA Clinic Membership*	Non-Clinic Membership	OVC Student	OVMA Member
All 3 Days	\$295.00	\$345.00	All 3 Days	\$105.00
Thursday	\$140.00	\$155.00	Thursday	\$35.00
Friday	\$140.00	\$155.00	Friday	\$35.00
Saturday	\$140.00	\$155.00	Saturday	\$35.00

* Clinic has purchased a **Clinic Membership**; Individual Membership of Clinic Owner does not apply

5. MEMBERSHIP DUES

To become a member of OVMA and take advantage of member registration rates, simply circle one of the membership types:

Practice Owner \$460 Non Practice Owner \$370 Graduate (circle 2010 or 2011) \$190 Non-Ontario Resident \$190

6. ADDITIONAL

Program Extras, Printed Proceedings, extra Breakfast/Plenary Tickets and extra Lunch Tickets can be ordered here. Tickets & Proceedings will be available for purchase on-site. Quantities are limited. CD proceedings are included with each conference registration. Please refer to the Conference Program for further details. Clearly indicate your selection(s):

Thursday January 26	Price Per	Quantity/Total	Saturday January 28	Price Per	Quantity/Total
Extra Thursday Lunch Ticket	\$35	_____	Extra Saturday Lunch Ticket	\$35	_____
Extra Thursday Breakfast Plenary Ticket	\$35	_____	Extra Saturday Breakfast Plenary Ticket	\$35	_____
Team Building/Managing Change Workshop	\$50	_____	Dental Radiology Wet Lab	\$125	_____
Anaesthesia Master Class	\$50	_____	Merck Sunrise Symposium: Diabetes	FREE	_____
P&G Sunset Symposium: Allergies	FREE	_____	Merck Sunrise Symposium: Respiratory Disease	FREE	_____
Hill's Sunset Symposium: Hyperthyroidism	FREE	_____	Lunch With: MRI of the Equine Foot	\$20	_____
			Lunch With: Pet Loss	\$20	_____
			Lunch With: Hip Dysplasia	\$20	_____
			Lunch With: Trauma Study	\$20	_____
			Lunch With: Extractions Gone Wrong	\$20	_____
Friday January 27					
Extra Friday Lunch Ticket	\$35	_____			
Extra Friday Breakfast Plenary Ticket	\$35	_____			
Surgical Case Studies Master Class	\$50	_____			
Special Knot Tying Wet Lab	\$75	_____			
Dermatology Master Class	\$50	_____			
Website Marketing Workshop	\$75	_____			
Happy Clients & Full Schedules	FREE	_____			
Lunch With: Radioactive Iodine	\$20	_____			
Lunch With: Surgery	\$20	_____			
Lunch With: Limb Deformities	\$20	_____			
Lunch With: Ophthalmology	\$20	_____			

PRE-ORDERED Printed Proceedings

\$45 Per # of copies _____ \$ _____

ALL MEMBERS OF THE VETERINARY TEAM...

... are welcome to attend any of the educational sessions offered during the OVMA 2012 Conference at special rates.

HOTEL ACCOMMODATIONS

OVMA has negotiated special room rates at the Westin Harbour Castle. Hotel rooms are available to OVMA delegates for \$190 (plus applicable taxes). Call the hotel at 416-869-1600 to reserve your room.

OUT-OF-PROVINCE DELEGATES

OVMA welcomes the participation of out-of-province delegates and extends member rates to registrants who are members of their provincial or state Veterinary Medical Association.

STUDENT INTERVIEWS

As in previous years, a room will be made available for the purpose of interviewing fourth year Ontario Veterinary College students. For those interested in scheduling student interviews, please contact Christine Neziol at the OVMA office at (800) 670-1702 ext. 17, or via e-mail to cneziol@ovma.org by December 2, 2011.

OVMA ANNUAL GENERAL MEETING AND CONTINENTAL BREAKFAST

Friday, January 27, 7:00 a.m.

AAHA FORUM AND LUNCHEON

Friday, January 27, 12:00 p.m.

EXHIBITS

The OVMA Conference features the largest annual veterinary trade show in Canada with more than 140 exhibit spaces. Delegates will have an opportunity to learn about, discuss and purchase the latest products and services.

Coffee breaks in the exhibit hall will provide a relaxed atmosphere to meet with other delegates and your exhibitors on a less formal basis.

Entry to the Exhibit Hall is included with your conference registration. Registered conference delegates and accompanying family members may enter the Exhibit Hall at no additional cost. Veterinarians and veterinary practice personnel who are not registered for the conference can purchase an Exhibit Hall Pass on-site at a cost of \$50 per person per day.

EXHIBIT HALL SCHEDULE:

Thursday, January 26

10:00 a.m. - 7:00 p.m.

Friday, January 27

10:00 a.m. - 6:30 p.m.

Saturday, January 28

10:00 a.m. - 1:30 p.m.

ONTARIO VETERINARY COLLEGE CLASS REUNIONS

During the 2012 Conference the following classes will be celebrating their respective milestones: OVC 1982, 1987, 1992, 1997, 2002, 2007.

The OVMA, in conjunction with the OVC Alumni Association, encourages all registered conference delegates celebrating a milestone to reunite and reminisce. For those interested in participating and assisting in the planning of an organized event, please contact Tara Collins, Alumni Advancement Manager for the Ontario Veterinary College, at (519) 824-4120 ext. 54454 or e-mail: tcoll02@uoguelph.ca by November 21st, 2011.



CONFERENCE COMMITTEE

CHAIR	Dr. Dale Scott
EQUINE PROGRAM	Dr. Scott Weese Dr. Gregory Springett (OAEP Rep)
FOCUS ON INFECTION PROGRAM	Dr. Scott Weese
PRACTICE MANAGEMENT	Dr. Katrin Schmidt
SMALL ANIMAL PROGRAM	Dr. Cheryl Birss Dr. Jennifer Day Dr. Mary DeCaire (Chair) Dr. Robert Van Delst
CAHI REPRESENTATIVE	Mark Lemieux
MANAGER OF CONTINUING EDUCATION, OVMA	Patty Dawson
CONTINUING EDUCATION ADMINISTRATOR	Sheri Beatty
FINANCIAL ADMINISTRATION	Christine Neziol

Detailed program and registration forms will be available in November 2011.

Ontario Veterinary Medical Association

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